

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
) Conf. No.: 7115
Ronald FORBES)
) Group Art Unit: 3688
)
Serial No.:10/527,632)
) Examiner: GOLDMAN, Michael H.
)
Filed: October 6, 2005)

For: **OPTIMISED MESSAGES CONTAINING BARCODE INFORMATION
FOR MOBILE RECEIVING DEVICES**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE

Sir:

In reply to the *final* Office Action dated June 9, 2009, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.